

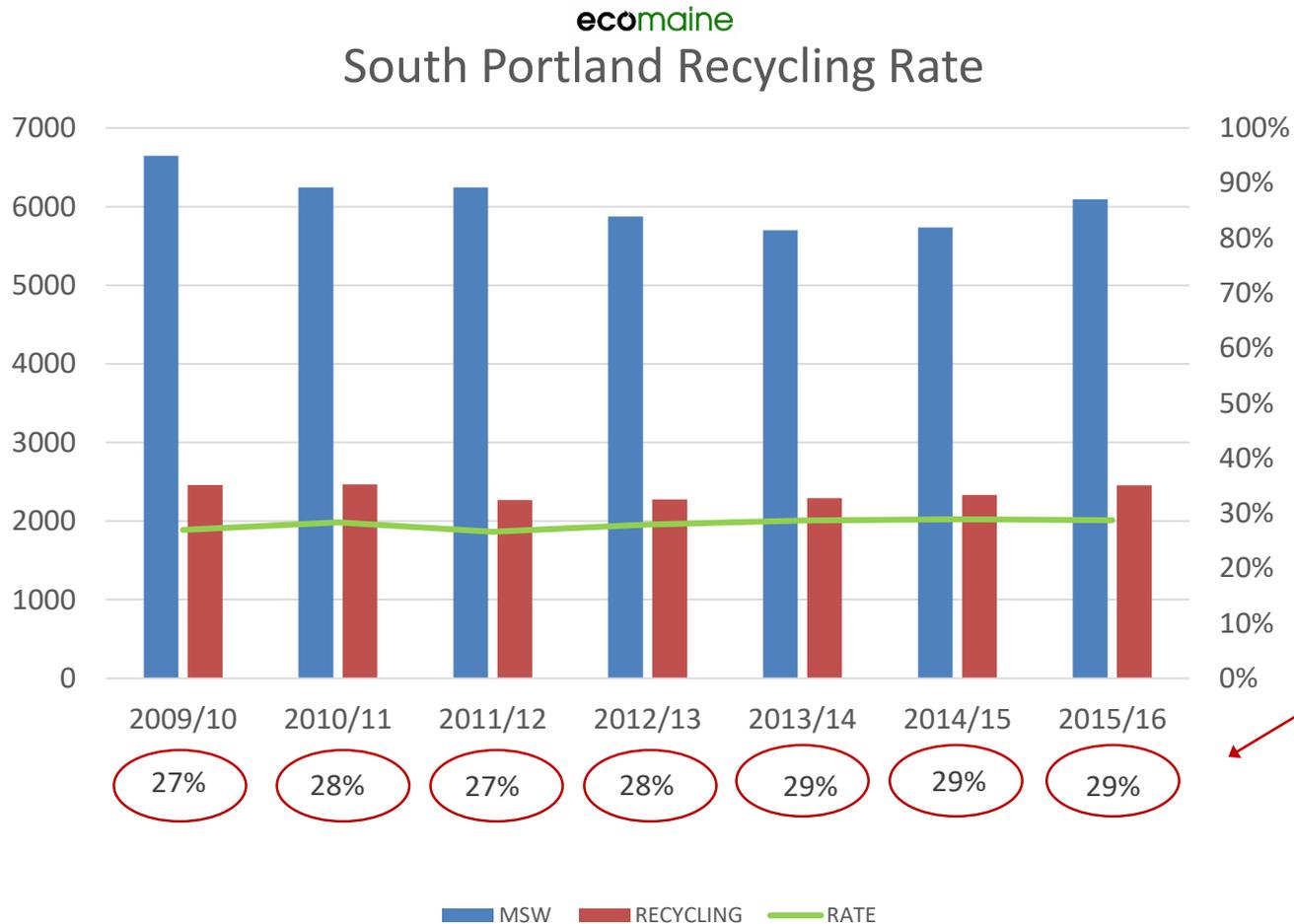


Waste Reduction Initiatives

Julie Rosenbach, Sustainability Director



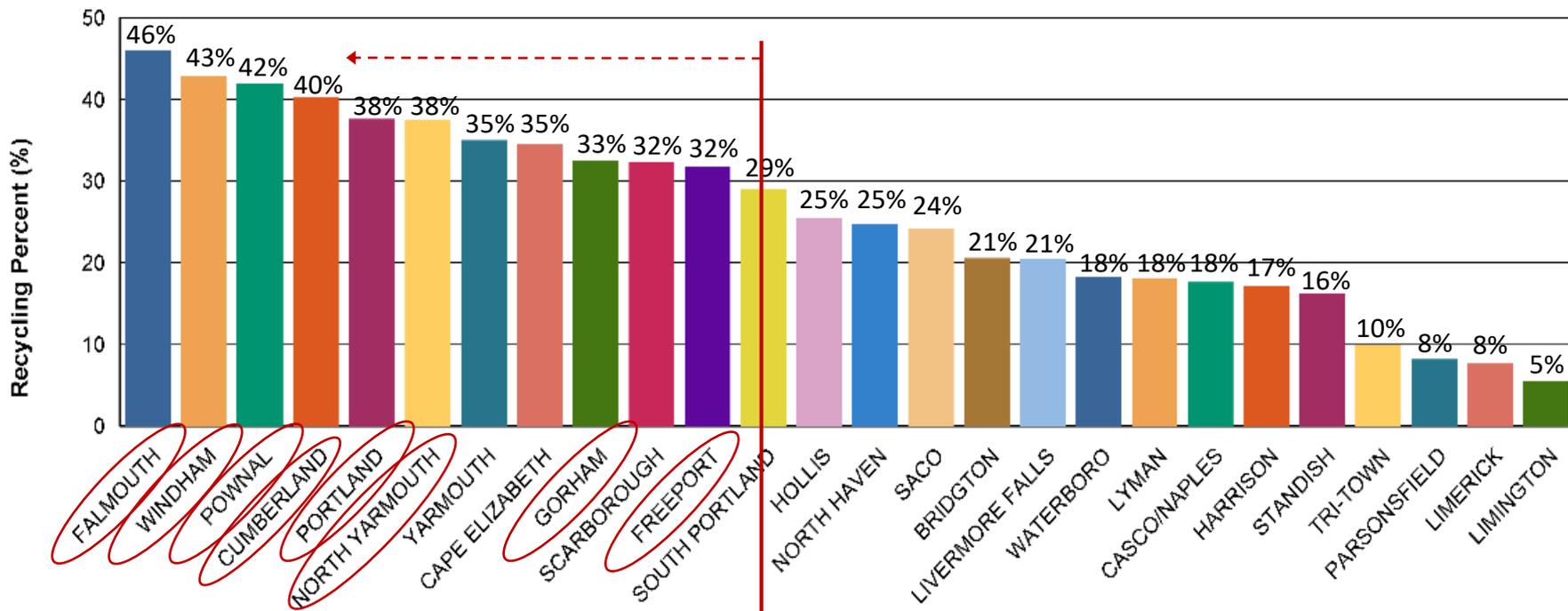
SoPo Recycling Rate



For the past 7 years our recycling rate has been ~28%.

SoPo Recycling Rate

ecomaine
Recycling Percent by Origin



Waste Reduction Goal



Increase South Portland's recycling rate to 40% by 2020 through purposeful purchasing, reuse, recycling, and composting.

Bag fee & Foam ban Ordinances



Education



Food Waste pilot

